

What is a planning study?

The study gauges support for the proposed projects and for a major fundraising effort. The study, which lasts six weeks, also will help identify possible volunteer leaders and set a financial goal for a special fundraising appeal.

What is a planning study?

The study gauges support for the proposed projects and for a major fundraising effort. The study, which lasts six weeks, also will help identify possible volunteer leaders and set a financial goal for a special fundraising appeal.

How will the study determine whether there is support?

The Steier Group will survey the entire Visitation parish community as part of the planning study. The firm will compile your feedback and present it to parish leadership. We can then make an informed decision about the projects and prioritize them based on our fundraising capacity. Hiring an experienced, professional development firm like the Steier Group ensures an effective, unbiased and successful planning study.

Why should we conduct a planning study?

Many churches use planning studies when considering a major fundraising initiative for large projects and needs not covered by offertory. It is a wise first step because the study provides valuable information on how everyone feels about the proposed projects. That information also can help customize an appeal that really fits with the unique needs and priorities of our parish community.

What do you expect of parish members during the planning study?

We ask only for your feedback and prayers during the study. Additional information about how you can participate in this effort as a volunteer and donor will come later.

Planning Study Frequently Asked Questions

This week begins our planning study, a process that will provide parish leadership with valuable feedback about the proposed parish improvement projects. Watch your mailbox for more details about the projects and your invitation to participate in the study. Before we get started, here are answers to some of the questions the parish has been receiving about the planning

